

# Vrouw en Universiteit/Women in Academia

## 'Image campaign'

VenUs

sUneV

sight Us in (un)edited Versions



Internationale Vrouwendag KU Leuven, 8 maart 2016

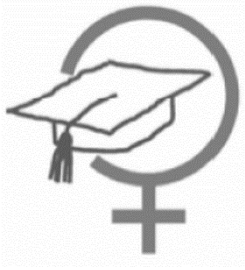
Prof. Dr. Karin Hannes & Prof. Dr. Emilia Motoasca

E-mail:

[emilia.motoasca@kuleuven.be](mailto:emilia.motoasca@kuleuven.be)

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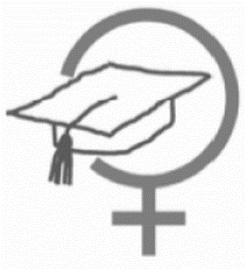
<https://www.kuleuven.be/samenwerking/vapl/VenU/VenUs2016photocontest>

**When?: Image campaign runs from 8 March to 8 April 2016**

**How?: <https://www.instagram.com/vrouwenuniversiteit>**

**<https://www.facebook.com/VenUs2016photocontest>**

E-mail: [karin.hannes@kuleuven.be](mailto:karin.hannes@kuleuven.be) or [emilia.motoasca@kuleuven.be](mailto:emilia.motoasca@kuleuven.be)



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The Working Group launches an image campaign to **raise awareness** about **gender and diversity** related themes.

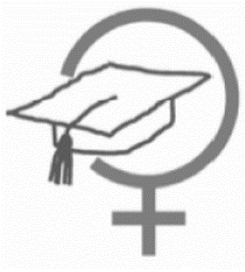
More '**visibility**' to otherwise '**invisible**' profiles like females in male dominated domains, males in female dominant disciplines, or (we are looking for) people who give expression to **diversity in its most broad sense**.

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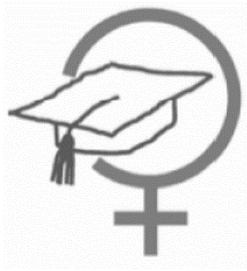
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Launches **VenUs**: a photo contest in which everyone with a link to our university can portray themselves or significant others in a contemporary composition that challenges clichés and **promotes an image of academia with which a younger generation can identify themselves or serves for role modelling purpose.** (e.g. female academics with a technical profile, a male academic who chose a pedagogical training and a health care job or a modern interpretation of the contemporary professor..)

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## Jury members:

- |                          |                                      |
|--------------------------|--------------------------------------|
| •Dhr. Rob Stevens        | Photographer KU Leuven               |
| •Ms. Livia Ferbinteanu   | Student Association feminist society |
| •Ms. Marijke Vermeulen   | Diversity Policy Office              |
| •Prof. Colette Van Laar  | BOF ZAP gender                       |
| •Prof. Kaat Wils         | Content expert                       |
| •Prof. Pieter Verstraete | Content expert                       |

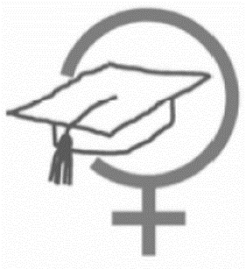
Prof. Karin Hannes  
Prof. Emilia Motoasca

Chair  
Secretary

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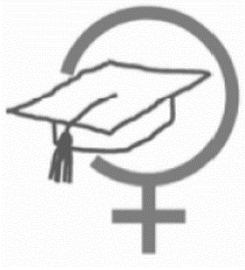
## Contest rules:

- Post as many pictures as you want, invite people to like yours
- Make sure that you have permission from those IN the pictures
- Keep the high resolution version of your picture
- Mention an slogan with each picture
  - ☐ This is what an engineer/a philosopher, ..... looks like!
  - ☐ This is what a doctor/a professor/a PhD student, ..... does!
  - ☐ This is why I am (studying to become) a biologist/mathematician/pedagogue,...!

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## PRICE FOR THE BEST PICTURE

### LUNCH MEETING WITH RECTOR RIK TORFS!

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# Vrouw en Universiteit/Women in Academia

**Invites you to**

## **Workshop 'Management' (for women only)**

with distinguished guest speaker

**Prof. Dr. Catholijn Jonker (TU Delft)**



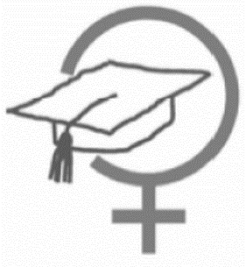
Inspired by **social intelligence** theories she uses concepts such as social practice to improve the **interactive intelligence** of individual agents and organizations. Her research interests in modelling and simulation of **cognitive processes** and concepts such as **trust, negotiation, teamwork** and in **dynamics** of individual agents and organizations are complemented by interdisciplinary team work for creating **synergies between humans and technology** by understanding, shaping and using fundamentals of **intelligence and interaction**.

**When: Friday the 22<sup>nd</sup> of April 2016, 11:30 – 14:00**

**Registration (free of charge):** before the 15-th of April 2016

by e-mail: [emilia.motoasca@kuleuven.be](mailto:emilia.motoasca@kuleuven.be)





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